



CORPORATE UNIVERSITY RESEARCH



Corporate University Research (CUR) helps organizations set up or improve their corporate universities or training departments – strategic investments in talent that drive competitive differentiation.

2014

Client Case Examples

RESEARCH

Assessment & benchmarks, best practices, market trends, learning strategy

CONSULTING

Building strategy, curriculum & technology for world class organizations

EDUCATION

Developing new skills for leading learning organizations

Case Study: Global luxury retail organization based in Hong Kong. To date CUR has completed the following:

- Benchmarking assessment based on a 12-dimension model.
- Overall strategy development for the learning organization.
- Facilitation of goals and operating plans for 4 major schools and centers of expertise.
- RFP management for new learning management and learning content management tenders.
- Implementation support for a custom LMS development with social learning modules.
- Training of L&D staff on case teaching, facilitation skills and low cost video and animation development.
- Design planning for a social media based coaching platform for on-the job coaching.

Case Study: Thailand based agricultural firm. To date, CUR has completed the following.

- Benchmarking assessment based on a 12-dimension model.
- Overall strategy development for the learning organization.
- Management of hiring process for new Director of learning.
- Curriculum design for a 100 course product knowledge series.
- Implementation support for a custom LMS development.

Case Study: Singapore based regional insurance company. To date, CUR has completed the following.

- Facilitation of Regional L&D team meeting and presentation of research on market trends and best practices.
- Development and facilitation of 8 part webinar series for L&D team focusing on best practice models and L&D competencies.

For More Information

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