

## CORPORATE UNIVERSITY RESEARCH



Corporate University Research (CUR) helps organizations set up or improve their corporate universities or training departments – strategic investments in talent that drive competitive differentiation.

## 2014 Consulting Services

### RESEARCH

Providing benchmark assessments, best practices, and research on market trends

### CONSULTING

Building strategy, curriculum & technology for world class organizations

### EDUCATION

Developing new skills for leading learning organizations

Corporate University Research consulting services are organized into three main areas — strategy development, business transformation and decision support.

Great learning strategies start with identifying the market opportunities and business challenges for which talent, new skills, on-going learning or knowledge management contribute to your competitive differentiation. During a strategic review, we can develop alternate scenarios, benchmark each against 10 dimensions of success or compare operating practices for different divisions within your organization.

Business transformation involves targeted efforts to change your culture and direction. We can assist in planning, training, project management and the design of transition events.

Decision support starts with keys question. Is your curriculum aligned with strategic

goals? Are your programs in the best format? Are you using the best techniques and technology for teaching, coaching or performance support? Should you build and develop the service internally or are there better external alternatives?

Each question involves a set of choices that are costly if done poorly. We can offer research support, facilitate discussions, or conduct vendor reviews. We maintain a variety of research databases and track over 20,000 public companies on key metrics. We do a weekly scan of thought leaders, news sites, publications, technology reviews and events around the world. We publish a small portion of that information weekly on our Top5Learning site.

If you have a question or comment, please feel free to write, let us know a little more about your key challenges. We look forward to hearing from you.

### For More Information

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